



Bavarian State Ministry of the
Environment and Consumer Protection



Blühpakt Bayern *„Flowering Pact of Bavaria“*

Blühpakt goes international
Presentation
ENCORE Conference



Foto: Dr. Harald Klier





What makes the *Blühpakt* special?

- In 2018, the *Blühpakt Bayern* was founded as a political and social response to the disappearance of native insects.
- It represents an important contribution to the Bavarian Biodiversity Strategy and helps implementing the petition "Save the Bees".
- Advising and awarding is the best option for business enterprises and public authorities:
 - Those who meet certain minimum criteria (e.g. 20 % of the open space must be designed close to nature) receive a state certificate called "Blooming Business".
 - Businesses receive a free site inspection and advice as part of a pilot project.



Alliances against insect mortality

***Blühpakt* alliances are contractually agreed cooperations between the Ministry of the Environment and associations**

- **Bavarian Golf Association:** Unused areas of Bavarian golf courses are designed to be close to nature and insect-friendly. There is an option to receive advice or the "Blühender Golfplatz" ("Flowering Golf Course") certificate.
- **Bavarian Beekeepers Association:** Info flyer "Bees and flowers need each other - we need both". Campaign in kindergartens (2022) with bumblebee boxes and a bee diary.
- **Evangelical Lutheran Church in Bavaria:** Project "God's Garden. Biodiversity on church and diaconal land" and a pilot project in Upper Franconia with 110,000 m² to be ecologically enhanced.



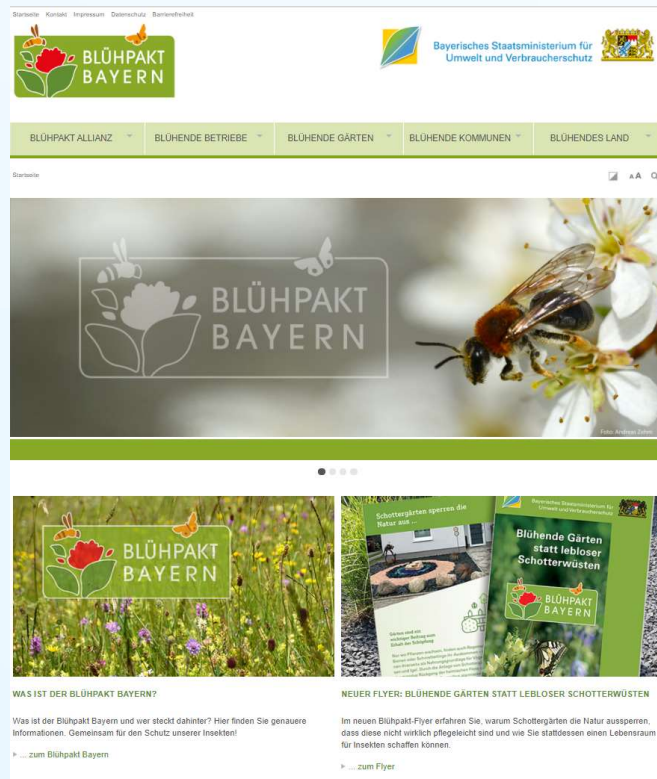
New field of action: Municipalities

- The leading municipal associations "Bayerischer Städtetag" and "Bayerischer Gemeindetag" are becoming new alliance partners.
- With the project "Starterkit - 100 blooming municipalities," the Bavarian Ministry of the Environment invests 500,000 euros in municipal blooming areas and the corresponding public relations work.
- From the EU's REACT funding initiative, 7 *Blühpakt* advisors are hired; volume: 1.6 million euros.
- The *Blühpakt*-alliance is also supposed to pave the way for networking of interested cities, markets and communities.
- Requirements for participation in the starter kit: exclusively native plants, mowing rhythm 1 to max. 3 times per year, parts of the flowering areas must remain unmowed over the winter as overwintering sites for insects.



Website

<https://www.bluehpakt.bayern.de/>



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Certificate „Blooming Business“

<https://www.bluehpakt.bayern.de/betriebe/index.htm>



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Publications

https://www.bluehpakt.bayern.de/betriebe/pu_bl_betriebe.htm

Online Shop

https://www.bestellen.bayern.de/shoplink/stmuv_bluehpakt_bayern_01.htm

